NEIGHBORHOOD REPORT

Pleasure Point, California

Presented by

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Neighborhood: Housing Stats and Charts

	Pleasure Point	Santa Cruz County	California	USA
Median Estimated Home Value	–	$1.19M	$790K	$369K
Estimated Home Value 12-Month Change	–	+1.9%	+3.9%	+2.7%
Median List Price	–	$1.2M	$725K	–
List Price 1-Month Change	–	-4.1%	-3.2%	–
List Price 12-Month Change	–	+3.4%	–	–
Median Home Age	–	53	47	43
Own	61%	60%	56%	65%
Rent	39%	40%	44%	35%
$ Value of All Buildings for which Permits Were Issued	–	$85.3M	$27.9B	$365B
% Change in Permits for All Buildings	–	-39%	-8%	-6%
% Change in $ Value for All Buildings	–	-17%	-4%	-5%

Neighborhood: People Stats and Charts

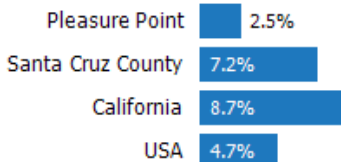|	Pleasure Point	Santa Cruz County	California	USA
Population	5.91K	269K	39.4M	331M
Population Density per Sq Mi	7.88K	603	253	93.6
Population Change since 2020	-1.6%	-0.9%	+0.9%	+1.8%
Median Age	47	39	37	39
Male / Female Ratio	47%	50%	50%	50%

Education Levels of Population

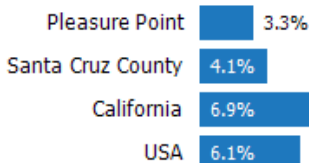This chart shows the educational achievement levels of adults in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021
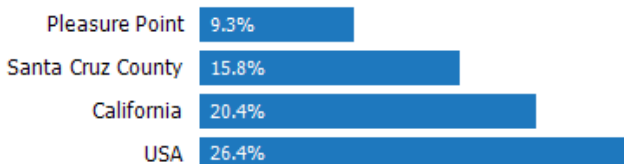
Update Frequency: Annually

Less Than 9th Grade

Pleasure Point	2.5%
Santa Cruz County	7.2%
California	8.7%
USA	4.7%

9-12th Grade/No Diploma

Pleasure Point	3.3%
Santa Cruz County	4.1%
California	6.9%
USA	6.1%

High School Graduate

Pleasure Point	9.3%
Santa Cruz County	15.8%
California	20.4%
USA	26.4%

Associate Degree

Pleasure Point	31.6%
Santa Cruz County	30.4%
California	28.1%
USA	28.5%

Bachelor's Degree

Pleasure Point	33.3%
Santa Cruz County	24.6%
California	22.1%
USA	20.9%

At Least a College Education

Pleasure Point	53.3%
Santa Cruz County	42.5%
California	35.9%
USA	34.3%

Grad/Professional Degree

Pleasure Point	20%
Santa Cruz County	17.9%
California	13.8%
USA	13.4%
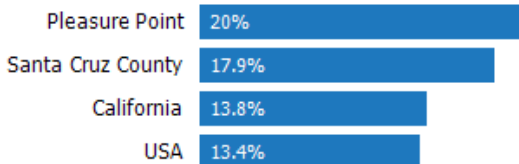
Population of Children by Age Group

This chart shows the distribution of the population of children by age range — from birth to 17 — in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

■ Pleasure Point

| Age Group	Count
Toddlers	213
Elementary School	55
Middle School	219
High School	309

Population of Adults by Age Group

This chart shows the distribution of the population of adults by age range — from 18 to 75-plus — in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

■ Pleasure Point

Age Group	Count
18-20	153
21-24	155
25-34	649
35-54	1,753
55-64	1,184
65-74	799
75 or Older	420
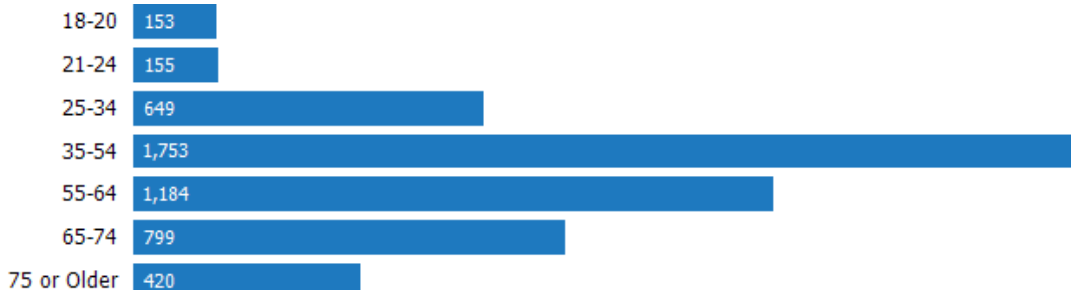
Households With Children

This chart shows the distribution of households with children, categorized by marital status, in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

■ Pleasure Point

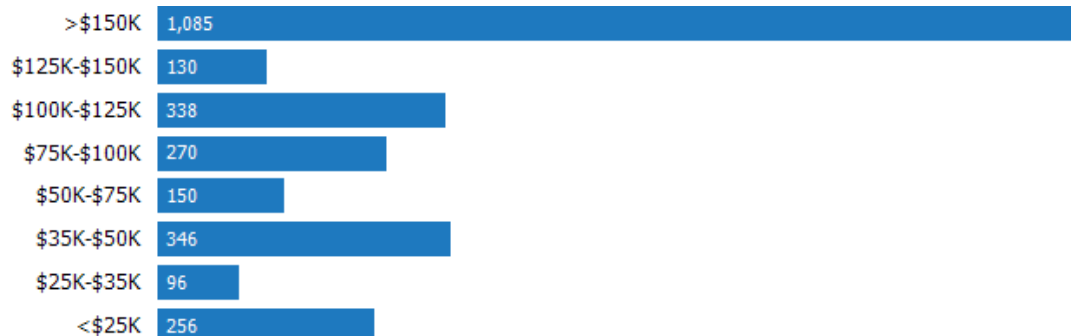| Category	Count
Married with Children	504
Married without Children	956
Single with Children	102

Household Income Brackets

This chart shows annual household income levels within an area.

Data Source: U.S. Census

Update Frequency: Annually

■ Pleasure Point

Income Bracket	Count
>$150K	1,085
$125K-$150K	130
$100K-$125K	338
$75K-$100K	270
$50K-$75K	150
$35K-$50K	346
$25K-$35K	96
<$25K	256

Presidential Voting Pattern

This chart shows how residents of a county voted in the 2020 presidential election.

Data Source: USElectionAtlas.org

Update Frequency: Quadrennially

■ Santa Cruz County

| Votes Democrat | 75.6% |
| Votes Republican | 20% |

1/7/2025

Neighborhood: Economic Stats and Charts

|	Pleasure Point	Santa Cruz County	California	USA
Income Per Capita	$68,752	$52,887	$45,591	$41,261
Median Household Income	$117,551	$104,409	$91,905	$75,149
Unemployment Rate	–	5.4%	5.4%	4.3%
Unemployment Number	–	7.17K	1.04M	7.16M
Employment Number	–	125K	18.3M	–
Labor Force Number	–	132K	19.4M	–

Unemployment Rate

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Data Source: Bureau of Labor Statistics

Update Frequency: Monthly

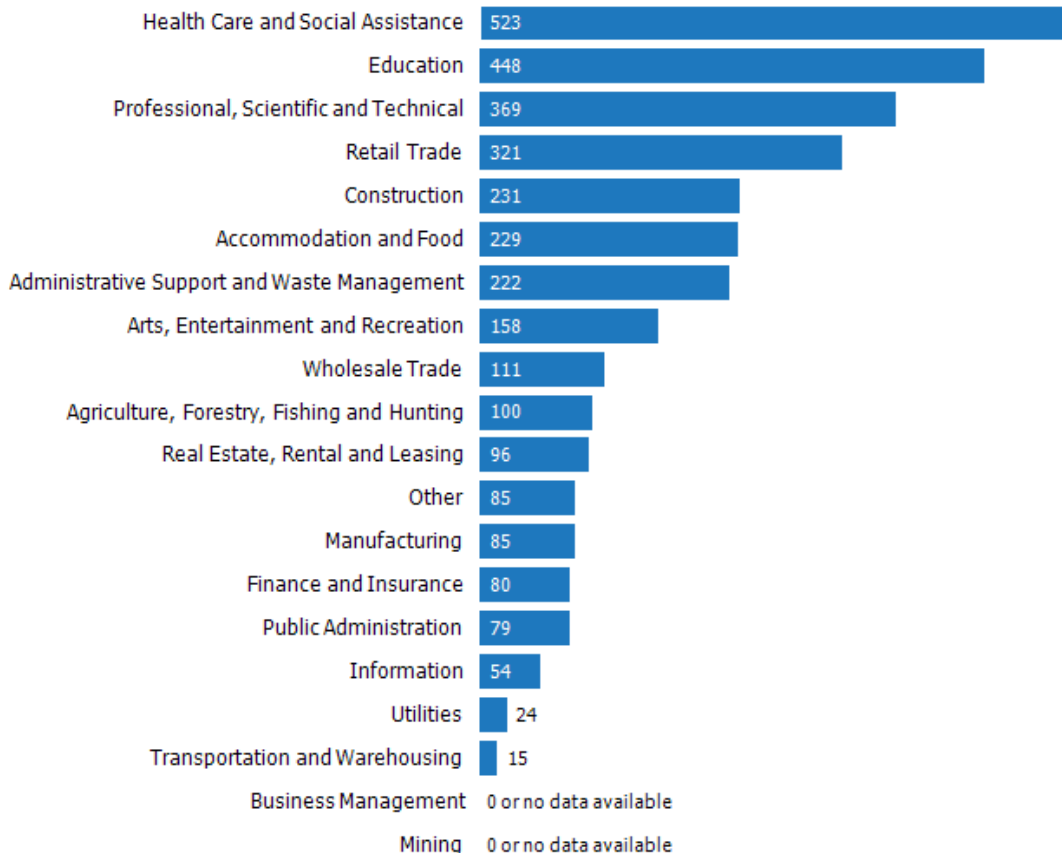- Santa Cruz County
- California
- USA
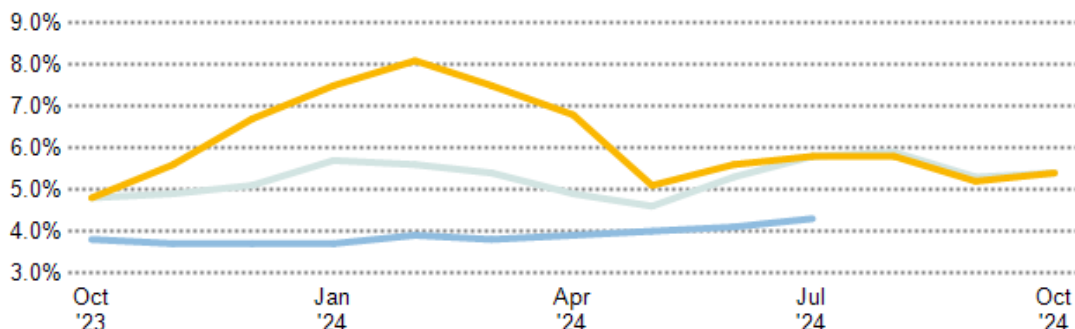
Occupational Categories

This chart shows categories of employment within an area.

Data Source: U.S. Census

Update Frequency: Annually

- Pleasure Point

Category	Value
Health Care and Social Assistance	523
Education	448
Professional, Scientific and Technical	369
Retail Trade	321
Construction	231
Accommodation and Food	229
Administrative Support and Waste Management	222
Arts, Entertainment and Recreation	158
Wholesale Trade	111
Agriculture, Forestry, Fishing and Hunting	100
Real Estate, Rental and Leasing	96
Other	85
Manufacturing	85
Finance and Insurance	80
Public Administration	79
Information	54
Utilities	24
Transportation and Warehousing	15
Business Management	0 or no data available
Mining	0 or no data available

1/7/2025

Neighborhood: Quality of Life Stats and Charts

Quality of Life in –

	Pleasure Point	Santa Cruz County	California	USA
Elevation (in feet)	44	851	2,823	–
Annual Rainfall (in inches)	25.01	37.89	23.4	–
Annual Snowfall (in inches)	0	2.47	19.18	–
Days of Full Sun (per year)	165	165	159	–
Travel Time to Work (in minutes)	25	27	29	27
Water Quality - Health Violations	–	–	–	–
Water Quality - Monitoring and Report Violations	–	–	–	–
Superfund Sites	0	1	164	2,466
Brownfield Sites	No	Yes	Yes	–

Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

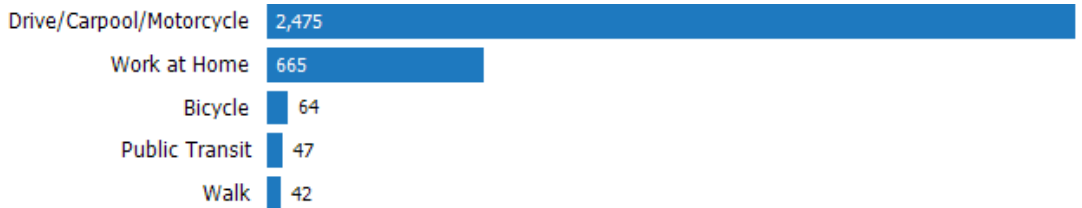Data Source: U.S. Census

Update Frequency: Annually

■ Pleasure Point

Commute Time	Percentage
<15 Minutes	41.6%
15-30 Minutes	31.3%
30-45 Minutes	8%
45-60 Minutes	7.2%
>1 Hour	11.9%

How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute.

Data Source: U.S. Census

Update Frequency: Annually

■ Pleasure Point

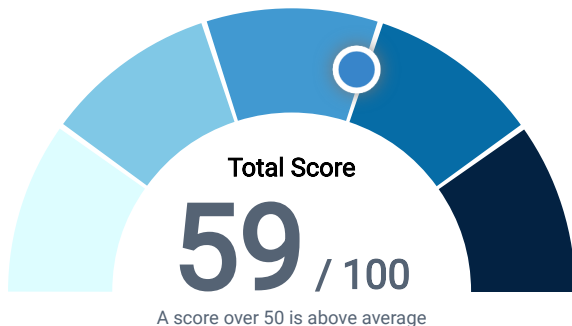| Transportation	Count
Drive/Carpool/Motorcycle	2,475
Work at Home	665
Bicycle	64
Public Transit	47
Walk	42

AARP Livability™ Index for 95062

This chart rates the overall livability of a selected ZIP code on a scale from 0 to 100. AARP Livability™ is a trademark of AARP Inc.

Data Source: AARP

Update Frequency: Annual

0-19   20-39   40-59   60-79   80-100

Total Score

59 / 100

A score over 50 is above average

Housing Affordability & Access	53
Neighborhood Access to Life, Work & Play	62
Transportation Safe & Convenient Options	69
Environment Clean Air & Water	54
Health Prevention, Access & Quality	76
Engagement Civic & Social Involvement	67
Opportunity Inclusion & Possibilities	35

About RPR (Realtors Property Resource)

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- RPR offers comprehensive data – including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.

- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.

- This report has been provided to you by a member of the NAR.

About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- **Listing data** from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.

- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records.

- **Market conditions and forecasts** based on listing and public records data.

- **Census and employment data** from the U.S. Census and the U.S. Bureau of Labor Statistics.

- **Demographics and trends data** from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.

- **Business data** including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.

- **School data and reviews** from Niche.

- **Specialty data sets** such as walkability scores, traffic counts and flood zones.

Update Frequency

- Listings and public records data are updated on a continuous basis.

- Charts and statistics calculated from listing and public records data are refreshed monthly.

- Other data sets range from daily to annual updates.

Learn more

For more information about RPR, please visit RPR's public website: https://blog.narrpr.com

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